

# **Executive Summary**

CTP is a certified Women's Business Enterprise (WBE) headquartered in the dynamic hub of Silicon Valley. We are a full-service talent solutions and consulting services firm where our difference lies in our approach.

We delve deep into understanding your greatest challenges, enabling us to seamlessly align our team with yours to champion mission-critical objectives. The track record of our team speaks volumes about our ability to deliver high-quality, cost-effective solutions that go far beyond filling an open position.

Our pledge is to be your catalyst for success. By equipping you with indispensable resources and expert market insights, we empower you to achieve your mission. The realm of government contracting is intricate, and we embrace this complexity. Our promise is to be at your side, co-creating solutions that address your most pressing challenges.

### **Core Values**

- **Genuine** We take great pride in being sincere and trustworthy in our interactions with our business partners. Our values and practices are transparent, and we do not pretend to be something we are not.
- **Reliable** We deliver on our promises, meet our deadlines and are consistent in delivering to a high standard of excellence.
- Impactful Integrity We strive to make a positive difference by doing what's right, not what's easy. We are honest and ethical in our dealings and have a strong moral compass.
- **Team Oriented** We believe that great work is accomplished when there's communication, collaboration and cooperation. We work to foster an atmosphere of value and respect for all those we partner with.

# **Core Competencies**

- Software and Application Development
- Data Analytics
- Systems Design and Engineering
- Program and Project Management
- Cybersecurity
- Al and Machine Learning (ML)
- IT Systems Operations and Maintenance
- Cloud Migration
- Network Operations and End-user Support
- Design and Creative Direction
- Advertising and Brand Management
- Marketing and Communications

## U.S. Small Business Administration



### **Business Overview**

**DUNS:** 10-226-6556 **UEI:** VMF5JQ23VNU3

**CAGE: 9NEX9** 

### **NAICS CODES**

**541511 - Custom Computer Programming**Services

541512 - Computer Systems Design Services

541513 - Computer Facilities Management Services

541519 - Other Computer Related Services

**541613 - Marketing Consulting Services** 

541618 - Other Management Consulting Services

**541690** - Other Scientific and Technical Consulting Services

541990 – All Other Professional, Scientific and Technical Services

561311 - Employment Placement Agency

561312 - Executive Search Services

561320 - Temporary Help Services

561330 - Professional Employer Organizations

#### POINTS OF CONTACT

#### **CTP Government Services POC:**

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### **Corporate Headquarters:**

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