



CTP is a certified Women's Business Enterprise (WBE) headquartered in the dynamic hub of Silicon Valley. We are a full-service Technology and Marketing/Creative talent solutions and consulting services firm where our difference lies in our approach.

We delve deep into understanding your greatest challenges, enabling us to seamlessly align our team with yours to champion mission-critical objectives. The track record of our team speaks volumes about our ability to deliver high-quality, cost-effective solutions that go far beyond filling an open position.

Our pledge is to be your catalyst for success. By equipping you with indispensable resources and expert market insights, we empower you to achieve your mission. Our promise is to be at your side, co-creating solutions that address your most pressing challenges.



Marketing and Creative Areas

CTP works with a wide variety of technical and marketing environments. Below is a non-exhaustive list of positions and engagements for which we have expertise.

Bringing
clarity to
complex
technology
and
marketing
projects

- Graphic and UI/UX Design
- Copy Writing/Editing
- Content Creation
- Brand Management
- Internal and External Communications
- Digital Marketing
- Digital Media
- Media Relations
- Social Media
- E-Commerce
- Marketing Project Management